UUM
Universiti Utara Malaysia

Not for Profit Event

Big Tulip Summit

National Women Inspiring Women Programme 2019

DARE TO DREAM • MAKE IT HAPPEN

20 & 21 August 2019

Jen Hotel - Georgetown, Penang

Official Opening by:

YAB TUAN CHOW KON YEOW

Chief Minister of Penang

YB Chong Eng

YB Nurul Izzah Anwar (TBC)

Dr. Vimaleswari Ramasamy

Boonsiri Somchit

Dr. Wendy Liew

Dr. Sangeeta Kaur

Dr. AJ Minai

Associate Professor
Dr. Marlin Marissa Malek

Nur Raudhah Nazran Nazri

Programme Owner :

Othman Yeop Abdullah Graduate School of Business
Universiti Utara Malaysia
Distinctively Different

In collaboration with:

PWDC
Penang Women's Development Corporation

Endorsed by:

KEMENTERIAN PEMBANGUNAN WANITA, KELUARGA DAN MASYARAKAT

Friends of :

LinkedIn
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MAKE TOMORROW, TODAY
MIA MALAYSIAN INSTITUTE OF ACCOUNTANTS
LEADWOMEN
accenture
High performance. Delivered.
KNOLSKAPE
MAH
MALAYSIAN ASSOCIATION OF HOTELS
PERSATUAN HOTEL MALAYSIA
INSPIRE GROUP
TULIPS
HRDF
HRDF Claimable Under Scheme SBL

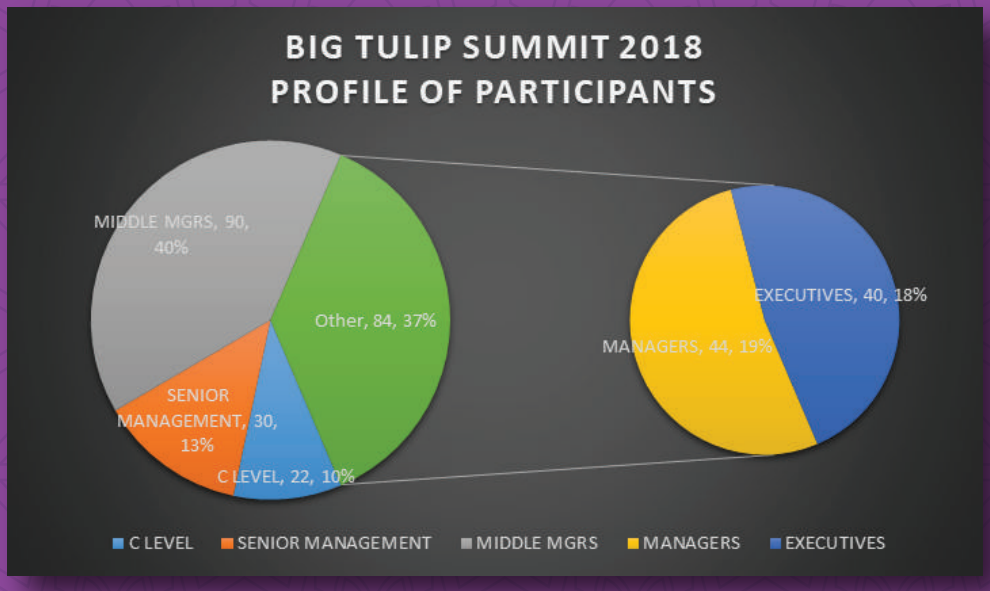
INTRODUCTION TO BIG TULIP SUMMIT
NATIONAL WOMEN INSPIRING WOMEN PROGRAMME

INSPIRE ⟶ EMPOWER ⟶ TRANSFORM

The Othman Yeop Abdullah Graduate School of Business (OYAGSB) having recognised the importance of Diversity & Inclusion at the workplace, including closing the employment gender gap, developed the BIG TULIP SUMMIT as a learning and empowerment platform for aspiring leaders to unleash their potential and grow.

The BIG TULIP SUMMIT was officially recognised and accorded the status as a National Women Inspiring Women Programme by YAB DATO' SERI DR. WAN AZIZAH BINTI DR. WAN ISMAIL, Timbalan Perdana Menteri Malaysia Merangkap Menteri Pembangunan Wanita, Keluarga dan Masyarakat on 3rd December 2018 at its inaugural Summit.

The BIG TULIP SUMMIT 2018 was a huge success having attracted 192 participants from across Business, Industry and Government.



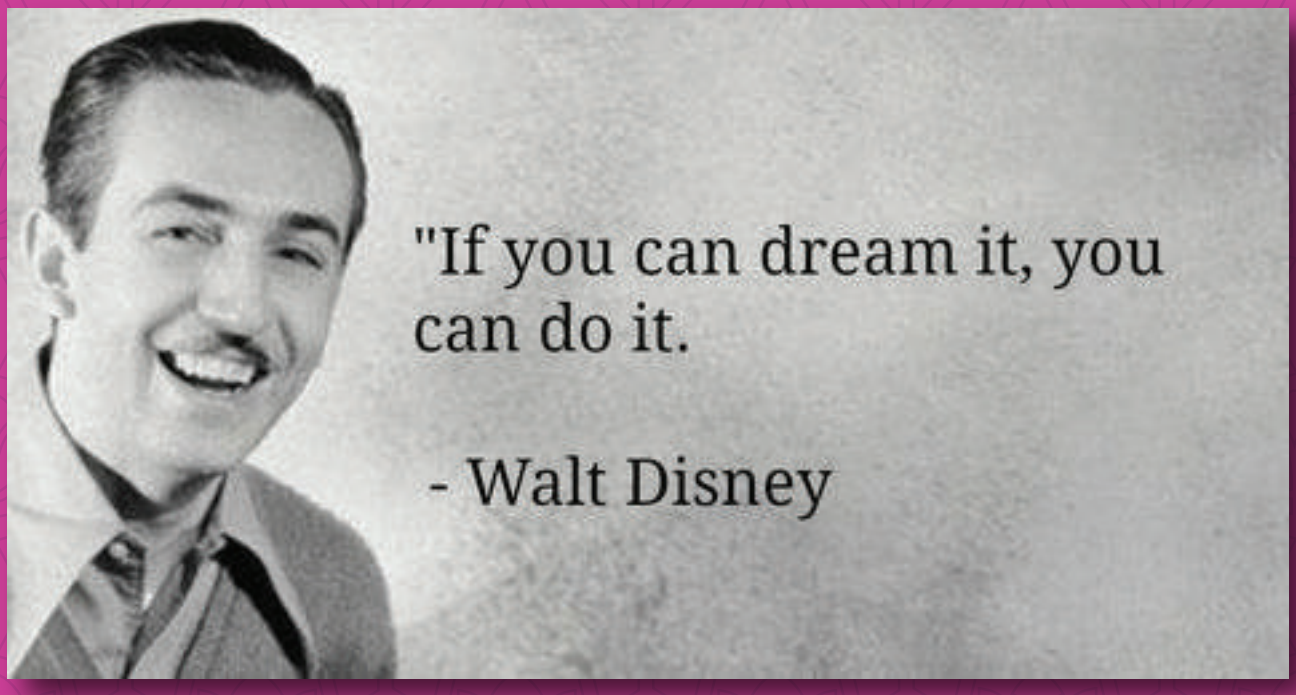
www.oyagsb.uum.edu.my/bigtulip2019

ORGANISERS OF BIG TULIP SUMMIT 2019

BIG TULIP SUMMIT 2019 is organised in collaboration with the Penang Women's Development Corporation (PWDC) and is fully endorsed by the Ministry of Women, Family and Community Development and Penang State Government.

Big Tulip Summit 2019 theme

DARE TO DREAM – MAKE IT HAPPEN



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Success comes when you focus on your dream, not your fears.

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The **BIG TULIP SUMMIT 2019** brings together **inspirational and influential speakers and panellists comprising of eminent leaders, breakthrough men and women and trailblazers** who have Taken Charge of their lives.

These exemplary leaders will share their leadership experiences, knowledge and their personal and professional stories to ***inspire 200 participants to DARE TO DREAM***, and most importantly **Dare You to Put Action behind the Dreams.**

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OBJECTIVES OF BIG TULIP SUMMIT

The Big Tulip Summit 2019 programme aims to deliver the following takeaways:

1. INSPIRE participants to achieve breakthrough in career and life
2. EMPOWER participants to GROW
3. TRANSFORM participants to be better leaders
4. EQUIP participants with the necessary mindset, resilience and confidence.

NOT FOR PROFIT EVENT

The BIG TULIP SUMMITs are NOT FOR PROFIT events and the focus is on raising funds through sales proceeds. This amount will be used to defray event expenses and fund scholarships for needy women from the B40 segment as well as those with disabilities and/or physically challenged.

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10 COMPELLING REASONS
WHY YOU SHOULD ATTEND THIS ANNUAL SUMMIT

BIG TULIP SUMMIT 2019 FEATURES

1. NOT FOR PROFIT EVENT
2. 9 INSPIRATIONAL SPEAKERS
3. 21 EMINENT PANELLISTS
4. EXPERIENTIAL LEARNING
5. GAME BASED LEARNING ACTIVITY BY KNOLSKAPE
6. 200 PARTICIPANTS
7. LOW SUBSIDISED PARTICIPANT FEES
8. SPONSORED DOORGIFTS
9. NETWORKING SESSION BY TULIPS MOVEMENT
10. OPEN TO BOTH MEN AND WOMEN

TARGET AUDIENCE

The BIG TULIP SUMMIT is designed to have an immediate impact on Women and Men across all functions and levels to unleash their potential and grow. Senior leaders are encouraged to attend to learn more about current Diversity and Inclusion issues.

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OFFICIAL ADDRESS

YAB Tuan Chow Kon Yeow
Chief Minister of Penang

Prof. Dr Ahmad Bashawir Abdul Ghani
Honorary Vice Chancellor, UUM

EMINENT MODERATORS

Madam Ong Bee Leng
CEO, PWDC

Associate Professor
Dr. Hassan Abu Bakar
Director, iLead4Change
OYAGSB, UUM

Faz Kamaruddin
Principal Consultant ComPas MTC
Associate Faculty OYAGSB

Shamini Manikam
CEO TinkTank
Singapore & Malaysia

Emiliawati Zainol
Managing Director
Q3 Management Solutions Sdn Bhd

INSPIRATIONAL SPEAKERS

YB Chong Eng
Ahli Majlis Mesyuarat
Pembangunan Wanita, Keluarga,
Keterangkuman Gender dan Agama Selain Islam
Kerajaan Negeri Pulau Pinang

YB Nurul Izzah Anwar
Member of Parliament, Malaysia
(TBC)

Dr. Vimaleswari Ramasamy
MD, Malaysia Operations
IHS Markit Global (M)

Boonsiri Somchit
COO and Chief Conceptualist
Xtrategise Technologies Sdn Bhd

Dr. Wendy Liew
Founder and Owner
Image Creator Sdn Bhd

Dr. Sangeeta Kaur
CEO, Emerging Journey Asia

Dr. A.J Minai
TedX Speaker
CMO and Co-Founder Subture

Associate Professor Dr. Marlin Marissa Malek
Director CUIC, UUM
Resident Faculty, OYAGSB

Nur Raudhah Nazran Nazri
Founder & CEO Y-Accelerate
Team Leader of Year Award – Enactus UK

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*TBC - To be Confirmed

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EMINENT PANELLISTS

Prof. Dr. Rosna Awang Hashim

Professor School of Education
& Modern Languages
Universiti Utara Malaysia

Dzuleira Abu Bakar

CEO
MaGIC (tbc)

YBhg. Datuk Wan Suraya Wan Mohd Radzi

Secretary General,
Ministry of Entrepreneurial Development

Dr. Nurmazilah Dato Mahzan

CEO, Malaysian Institute of Accountants

Norlida Azmi

Head Human Resources
HSBC

Rina Sarif

President Elect, TULIPS Movement

Hanie Razaif Bohlender

Career Doctor,
Dragonfire Corporate Solutions Sdn Bhd

YBhg. Dato' Aliyah Karen

CEO,
MAA Medicare Charitable Foundation
Associate Faculty OYAGSB

Shazmi Ali

Country HR Director,
SHELL Malaysia

Ulrika Brunner

Country Director,
INSPIRE Group
Malaysia

Chong Chye Neo

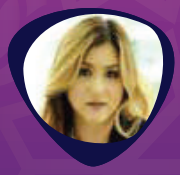
Former Managing Director,
IBM Malaysia
Board Member, Bursa
Malaysia

Sainursalwa Sani

Group Chief Human Capital Officer,
SME Bank Malaysia

Reena Kong

Associate CII, Underwriter,
Financial and Risk Advisor



Rina Neoh

Co-Founder, Investment,
Ficus Venture Capital
Associate Faculty OYAGSB

Grace Chan

Senior General Manager (HR),
Berjaya Group
Associate Faculty OYAGSB

Ida Hanim Schien

Program Director,
Ida Hanim Asia EQ Solutions

YM Raja Azura Raja Mahayuddin

Board Member

Chemical Company of Malaysia

Malar Villi Suppramaniam

Specialist, EQ
Hearts and Minds
Development Centre

Dr. Norrizan Razali

Founder of Tech Capacity

Dr. Marcella Lucas

CEO at LeadWomen
Associate Faculty OYAGSB

Prashant Chada

CEO Mercer Malaysia
Associate Faculty OYAGSB

Suraya Kulop

National Secretariat of APEC 2020

Nadiah Tan Abdullah

CHRO S.P. Setia
Associate Faculty OYAGSB

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Big Tulip Summit Itinerary
DAY 1 : 20 AUGUST 2019 (7.00 AM - 1.00 PM)

DAY ONE: 20 AUGUST 2019 – MORNING SESSION

TIME	AGENDA	Remarks
7.00**am – 8.00am**	Registration and Welcome Refreshments	
8.15am – 8.25am	**Welcome Address by Hon. VC UUM**	
8.30am – 8.50am	**Official Address and Opening Ceremony by YAB Ketua Menteri Pulau Pinang**	
9.00am – 9.40am	**Keynote Speaker #1** **YB CHONG ENG** Ahli Majlis Mesyuarat Pembangunan Wanita, Keluarga, Keterangkuman Gender dan Agama Selain Islam Kerajaan Negeri Pulau Pinang	**Topic:** ***Chong Eng's Story – I Dared to Dream and Made it Happen***
9.50am – 10.15am	Group Photograph and Refreshments	Morning Break
10.20am – 11.10am	**Panel Track #1:** Panellists: • **YBhg Datuk Noripah Kamso** *Chairperson* *Bank Rakyat* • **Prof. Dr. Yusnidah Ibrahim** *Deputy Vice Chancellor* *UUM* • **YBhg. Datuk Wan Suraya Wan Mohd Radzi** *Secretary General Of Ministry of Entrepreneurial Development* • **Puan Norlida Azmi** Head, Human Resources HSBC • **Dr. Nurmazilah Dato' Mahzan** CEO, Malaysian Inst. of Accountants ***Moderator: Madam Ong Bee Leng*** *CEO, PWDC*	**Topic:** ***UN Sustainable Development Goal #5: How women leaders are driving gender equality and empowering women and girls*** ***This session will share advocacy and strategies that touch on:*** ***I. Employer Awareness and Actions*** ***II. Youth/Millennials*** ***III. Entrepreneurs*** ***IV. Successful initiatives***
11.15am – 12.00pm	**Speaker #2:** **Exemplary Women Leader:** **YB Nurul Izzah Anwar** Member of Parliament, Malaysia **(TBC)**	**Topic** ***Step Up to Lead: Why Women Leaders must be Authentic and Fearless***
12.10pm – 1.00pm	**Panel Track #2** Panellists • **Prof. Dr. Rosna Awang Hashim** School of Education & Modern Languages, UUM • **YBhg. Dato' Aliyah Karen**, CEO MAA Medicare Charitable Foundation • **Sainursalwa Sani**, CHRO SME Bank • **Rina Sarif**, President Elect, TULIPS Movement **Moderator: Associate Professor Dr. Hassan Abu Bakar - OYAGSB, UUM**	**Topic:** ***Bold Conversations: Women and Workplace issues*** The Panel will explore several issues that are affecting women at the workplace, including: I. Sexual harassment II. Bullying III. Gender Bias in succession management
LUNCH BREAK **1.00pm – 2.00pm**		

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Big Tulip Summit Itinerary
DAY 1 : 20 AUGUST 2019 (2.15 PM - 5.30 PM)

DAY ONE: 20 AUGUST 2019 – AFTERNOON SESSION

TIME	AGENDA	REMARKS
2.00pm – 2.30pm	**SPEAKER #3** **Dr. Vimaleswari Ramasamy** MD, Malaysia Operations IHS Markit Global (M)	**Topic:** ***Smashing the Glass Ceiling - My Pioneering Story***
2.40pm – 3.10pm **3.15pm – 3.30pm**	**SPEAKER #4** **BOONSIRI SOMCHIT** COO and Chief Conceptualist Xtrategise Technologies Sdn Bhd *Author of bestselling leadership book, 'When the Chicken Dies, Everyone Cries'*	**Topic:** ***Learning to Rise***
EVENING BREAK **3.15pm – 3.30pm**		
3.40pm – 4.20pm	**Panel Track #3: TULIPS MOVEMENT** Panellists: • **YM Raja Azura Raja Mahayuddin** *Board Member, Chemical Company of Malaysia* • **Reena Kong, ACII** *Subject Matter Expert, Underwriter and Financial & Risk Advisor* • **Malar Villi Suppramaniam** *EQ Expert, Founder Hearts & Minds* • **Ulrika Brunner** *Country Director, INSPIRE Group Malaysia* **Moderator: Faz Kamaruddin** Principal Consultant, COMPAS Former Group Talent Head, Air Asia	**TULIPS SPEAK OUT LOUD :** **Topic:** ***Women and Workplace Issues: Mental and Emotional Wellbeing of Women Employees*** TULIPS
4.30pm – 5.10pm	**SPEAKER #5** **The Image Creator** **Dr. Wendy Liew**	**Topic:** ***Winning Self Image and Self Esteem Tips***
LUCKY DRAW **END OF DAY 1** **5.15pm – 5.30pm**		

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Big Tulip Summit Itinerary
DAY 2 : 21 AUGUST 2019 (8.30 AM - 1.00 PM)

DAYTWO: 21 AUGUST 2019 – MORNING SESSION

TIME	AGENDA	Remarks
7.00am – 8.20am	Registration and Welcome Refreshments	
8.30am – 9.10am	**SPEAKER #6** **DR. SANGEETA KAUR** CEO, Emerging Journey Asia	**Topic:** ***Know Your Personality***
9.20am – 9.50am	**SPEAKER #7** **Dr. A.J Minai** TedX Speaker CMO and Co-Founder Subture	**Topic** ***Change Your Mindset to Fulfill Your Potential***
MORNING BREAK **10.00am – 10.15am**		
10.20am – 11.20am	**Panel Track #4** **The Women TechBlazers** • **Rina Neoh** Board Member,MATRADE; Venture Capitalist and Co-Founder Ficus Capital • **Dzuleira Abu Bakar** CEO MaGIC • **Chong Chye Neo** Board Member, BURSA Malaysia • **Dr. Norrizan Razali** MD, Tech Capacity **Moderator: Shamini Manikam** CEO, Tink Tank Singapore and Malaysia	**Topic:** ***Closing the Gender Gap in Tech: Challenges and Opportunities for Women in the Tech Space*** Tech is known as a male dominated field. According to a study by PWc, only 3% of females say a career in technology is their first choice and only 5% of leadership positions in the tech industry are held by women – the fact doesn't mean that women can't compete and thrive. This panel will discuss the gender gap issues, challenges faced by women in building a career in technology and offer strategies and tips that open up opportunities to women to succeed. **Source:* *https://www.pwc.co.uk/who-we-are/women-in-technology/time-to-close-the-gender-gap.html*
11.30am – 12.20pm	**Panel Track #5:** **C Level Insights** Panellists • **Dr. Marcella Lucas** CEO, LeadWomen • **Prashant Chada** CEO, Mercer Malaysia • **Nadiah Tan Abdullah** CHRO, SETIA Group • **Grace Chan** Senior GM, HR Berjaya Group • **Shazmi Ali (TBC)** HR Director, SHELL Malaysia **Moderator: Ulrika Brunner,** Country Director, INSPIRE Group Malaysia	**Topic:** ***Women vs Women at Workplace – The Crab in the Basket Experience?*** It is generally perceived that the biggest obstacle to women's rise to leadership positions are posed by other women. Jealousy, constant bad mouthing and back stabbing at the workplace are some of the exciting issues that the panel will address to debunk the perception. INSPIRE GROUP
12.30pm – 1.00pm	**SPEAKER #8** **Associate Professor Dr. Marlin Marissa Malek** Director CUIC, UUM Resident Faculty, OYAGSB	**Topic:** ***Be the Best Version of YOU***
LUNCH BREAK **1.00pm – 2.00pm**		

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Big Tulip Summit Itinerary
DAY 2 : 21 AUGUST 2019 (2.00 PM - 5.00 PM)

DAYTWO: 21 AUGUST 2019 – AFTERNOON SESSION

TIME	AGENDA	REMARKS
2.00pm – 3.00pm	**GAME BASED LEARNING ACTIVITY BY KNOLSKAPE** **Facilitator: Gurpreet Singh** KNOLSKAPE	Topic: **Women and Risk Taking – Riding the Risk Wave** Behind every big decision you have ever contemplated as a woman professional – whether choosing your education, place of living, partner or career – there is a risk at bay. • What is the biggest risk you have taken in your life? • Are all risks dangerous and must be avoided? • Is there a gender bias/stereotype to risk taking? Risk taking can be a worthwhile and an inevitable trait to examine and develop and realize your full potential at work and life.
3.10pm – 3.40pm	**Speaker #9** **Nur Raudhah Nazran Nazri** Founder & CEO Y-Accelerate Team Leader of Year Award – Enactus UK	**Topic:** ***The Millennial Voice – We can Do Something Great, Together***
EVENING BREAK 3.50pm – 4.10pm		
4.15pm – 5.00pm	**PANEL TRACK #6** **Linkedin Icons & Influencers** Panellists • **Hanie Razaif Bohlender** "Career Doctor" GM, Dragonfire Consultancy • **Suraya Kulop** Head, APEC 2020 Secretariat • **Ida Hanim Schien** Asia EQ **Moderator: Emilia Zainol** ***MD, Q3 Management Solutions Sdn Bhd***	**Topic:** ***Authentic Personal Branding - Dare and Do for Career Success*** The panellists are leading Linkedin Influencers and they will share the secrets behind authentic personal branding and how it can lead to career success. LinkedIn
GRAND PRIZE LUCKY DRAW End of Summit 5.00pm – 5.15pm		

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Big Tulip Summit

Women in Business, Industry & Government Programme

National Women Inspiring Women Programme 2019

DARE TO DREAM - MAKE IT HAPPEN

20 & 21 AUGUST 2019 - JEN Hotel, Georgetown

Not for Profit Event - Partial Sponsorship received

Category	Fee Per Participant(pp)		
	1- 2 participants	3 - 4 participants	5 & Above
PROMO FEE	RM900 per participant	RM800 per participant	RM700 per participant
Less Partial Sponsorship from Penang State Government	RM100 per participant	RM100 per participant	RM100 per participant
Nett Payment pp - PAY THIS AMOUNT	RM800 per participant	RM700 per participant	RM600 per participant

HRDF Claimable Under Scheme SBL

Programme fee 100% claimable under HRDF subject to Terms and Conditions of HRDF and Employer eligibility. Universiti Utara Malaysia (GOV100014470) is a registered Training Provider with HRDF.

PAYMENT DETAILS:

Payment to be made to : Universiti Utara Malaysia
Bank : Bank Islam Malaysia Berhad
Account Number : 0209 3010 0000 10

Kindly email proof of payment to:
saharah@uum.edu.my ; atie@uum.edu.my

BIG TULIP HIGHLIGHTS – ATTRACTIVE LUCKY DRAW PRIZES
COMPLIMENTARY CV REVIEW SESSION

- 9 Inspirational Women Speakers
- Mentoring Network
- Lots of Lucky Draw Prizes and Door gifts
- Supported by Professional organisations
- Panel of 20 High Profile Women Leaders
- Building networks with peers across sectors
- Extremely low fee for groups of 5 and above
- ***Plus complimentary CV review session***

CONTACT DETAILS

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Director
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Fax: 04-928 7160
Email: badrie@uum.edu.my

Saharah Saad
Executive Officer
H/P : 011-1129 3060
Email: saharah@uum.edu.my

Corporate Executive Education & Development
Othman Yeop Abdullah Graduate School of Business
Universiti Utara Malaysia
06010 Sintok, Kedah Darul Aman
website: www.oyagsb.uum.edu.my

Visit our website at www.oyagsb.uum.edu.my/bigtulip2019 to download Big Tulip Summit 2019 brochure

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Big Tulip Summit

National Women Inspiring Women Programme 2019

DARE TO DREAM - MAKE IT HAPPEN

20 & 21 AUGUST 2019 - JEN Hotel, Georgetown

REGISTRATION FORM			
No.	Name	NRIC No	Email address
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2			
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Please email registration form to : saharah@uum.edu.my and cc: badrie@uum.edu.my

Name of Organisation :		
Organisation Address :		
Name of Person in Charge (Authorised to sign form and email address)		Contact Number:
Total Fee Payment (Please refer to Programme Fee Table)		

CANCELLATION POLICY AND POSTPONEMENT OF PROGRAMME

Because attendance at this programme requires significant advance preparation, refunds are not permitted. Invoice once issued cannot be cancelled except for exceptional reasons. Registrants who cancel less than 7 days in advance may nominate an acceptable substitute or attend a future session of the same programme within one calendar year.

UUM OYAGSB reserves the right to postpone the programme 2 weeks before programme dates, if there are inadequate registrations.

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